Fundraising Ideas Pack

Inspiration & Ideas for Individuals, Groups & Corporates
Fundraising ideas so you can help us.

We will help you to raise as much money as possible by sharing your story and fundraising activities on our social media platforms.

We have a list of popular fundraising ideas, if you have any other ideas feel free to contact our Fundraising Officer Matthew Conmee via email: matthew@alextlc.org, or give him a call on 02077014388 (ext. 3 ask for Matt)

Happy Fundraising
Alex TLC team
Table of Contents

1. Push the Limits
2. Party Packages
3. Do it Online
4. Groups & the Workplace
5. Setting up your Fundraiser
6. Sending Donations
7. Contact us
1. Push the Limits

Want to put your body to the test? Try these endurance activities.

Are you someone that loves to put your body to the test? Find the limits of your endurance by attempting to complete one of many endurance challenges around you.

Marathon/Half Marathons
Marathons take place across the world; we can help you to get a place on the marathon you choose. Where possible we will be there to support you from the start line to the finish line.

Marathons near you:
https://findarace.com/marathons
https://findarace.com/half-marathons

Triathlon
Swim cycle and run to that finish line. Whether it’s a sprint Triathlon or Long distance, our fundraising team will help you make as much money as you can for Alex TLC.

Triathlons around you:
https://www.britishtriathlon.org/events/search?region=5
Fundraising Ideas - Push the Limits

**London to Brighton**
A scenic ride through the Sussex hills to the Beautiful beachfront finish. Get on your bike and ride for Alex TLC.

[https://www.londonbrightoncycle.co.uk/are-you-a-charity/](https://www.londonbrightoncycle.co.uk/are-you-a-charity/)

**Tough Mudder**
Build your team and get training, this obstacle course puts everyone no matter how strong, to the test.

You can take part in a Tough Mudder in the UK, Germany and the U.S.A., check if there are spaces available:

[https://toughmudder.co.uk/](https://toughmudder.co.uk/)

**Three Peaks Challenge**
Get people to sponsor you to take on The National Three Peaks Challenge. It involves climbing the three highest peaks of Scotland, England and Wales, often within 24 hours.

Follow this link for more info
[https://www.threepeakschallenge.uk/national-three-peaks-challenge/](https://www.threepeakschallenge.uk/national-three-peaks-challenge/)

**Great North Run**
The Great North Run is the largest half marathon in the world, taking place annually in North East England each September. Participants run between Newcastle upon Tyne and South Shields.

[https://www.greatrun.org/great-north-run](https://www.greatrun.org/great-north-run)

**Iron Man Challenge**
Not one for the faint hearted, one of the hardest one day challenges a person can choose to put themselves through. If you think you have what it takes then Alex TLC will be with you supporting you and cheering you on throughout the day,

[https://www.ironman.com/](https://www.ironman.com/)

**Thrill Seeker?**
Whether you are an adrenaline junkie or just looking to face your fears. Give one of these thrill-seeking challenges a go.

- Sky Diving
- Cold water Swimming
- Bungee Jumping
- Abseiling
Put the FUN!! into your fundraiser with these party inspired ideas.

Physical endurance not for you? These great fun activities are just what you need to get social, and create memorable moments for friends and families.

**Murder Mystery**
If you’ve never been to one before fear not, there are how to guides and free scripts and plans available online. Put your detective skills to the test and get into character. While they do take more planning than an ordinary party, they can be a very fun way raise money.

Follow the link to find out how to put on your own Murder Mystery Party

[https://www.mymysteryparty.com/how-to-host-a-murder-mystery-party/](https://www.mymysteryparty.com/how-to-host-a-murder-mystery-party/)

**Race Night**
What’s better than a day at the races, how about a day when the bookies don’t win.

Host your very own race night for Alex TLC, we can give you everything you need to help you organise and run a successful race night. A proven money maker and a great way to share the work of Alex TLC with people who might not have heard of us.

How to host a race night?
Fundraising Ideas - Party Packages

Pub Quiz
Are you friends with the landlord or do you run your own pub? If so, why not run a pub quiz for Alex TLC where the jackpot is split between the winners and our charity. You can ask to make it a regular donation or just do a one-off charity special.

Follow the link to find out how to put on your own Pub quiz
https://www.alextlc.org/get-involved/fundraise-for-us/how-to-host-a-quiz-night/

Big Barmy Bingo
Get your mad hat on and start planning your very own bonkers bingo night. Silly costumes, ridiculous games and challenges, dancing on tables, all around the wonderful game of Bingo.

Follow the link to find out how to put on your own fundraising Bingo.
https://www.bingoport.co.uk/bingo-news/how-to-host-a-bingo-night-fundraiser

Bottomless Prosecco Brunch
Put your cooking skills to the test and invite your friends’ round, line their stomachs well and treat them to an endless stream of Prosecco. Please make sure to drink responsibly.

Follow the link to find out how to put on your own Bottomless Prosecco Brunch.
https://www.buzzfeed.com/anamariaglavan/awesome-ideas-for-throwing-your-own-boozy-brunch-at-home

Live Music Night
Are you in a band or friends with people that are? Well why not put on a gig to raise money for us. Tune your guitars and rock to raise money.

Follow the link to find out how to put on your own Charity gigs.
https://www.wikihow.com/Organise-a-Gig
Want super easy ideas to fundraise and generate donations from home?

**3. Do it Online**

**Facebook Fundraisers**
If its your birthday, ask your network to donate instead of buying you presents. Setting up a fundraiser is super simple, share it with supporters and encourage them to help you raise money.

Set up a fundraiser on Facebook

[https://www.facebook.com/fund/AlexTLCsupport/](https://www.facebook.com/fund/AlexTLCsupport/)

**Simply Go Shopping**
Easyfundraising turns your everyday online shopping into free donations for Alex TLC
How? Just start your online shopping first at easyfundraising, then shop as normal allowing retailers to donate to us. Also
Donate via Amazon Smile

Start shopping for Alex TLC here:

[https://www.easyfundraising.org.uk/causes/alextlc/](https://www.easyfundraising.org.uk/causes/alextlc/)

Amazon Smile:

[https://smile.amazon.co.uk/gp/chpf/homepage?orig=Lw==](https://smile.amazon.co.uk/gp/chpf/homepage?orig=Lw==)
**Sell Unwanted Items**
Sell your things on eBay and send us the proceeds or alternatively find us on eBay. need to add more blurb to this.

Buengo also allows you to sell unwanted items through their app and the proceeds will come directly to Alex TLC.
https://www.buengo.com/

**Wacky Wager Competition FB LIVE**
Create a Facebook post and hold a Vote using the poll feature. Create various forfeits and have your audience vote on them.

Create a 2nd post adding a donation button to raise the target amount.

When the target amount has been raised have the forfeit recorded or Live Streamed to prove they have gone through with the challenge.

Creating a Facebook poll:
https://www.facebook.com/help/1575289455869004/?ref=u2u

Adding a donate button:

Creating a LIVE stream:
https://www.youtube.com/watch?v=ajRnToYSgyE

**Donate your Unwanted Car**
Donate the value of your car to charity with Charity Car. They take the hassle out of getting rid of your car and pass the value to Alex TLC. You don’t have to pay a penny and it’s super convenient!

Donate your car here:
https://www.charitycar.co.uk/alex-tlc

**Drugstars**
A great way to stay on top of important tasks and support Alex TLC. The DrugStars app reminds you to take medication, track progress, receive advice, and raise money for charity at the same time.

Find out more here:
https://www.drugstars.com/

**Online Gaming Tournaments**
Into playing video games? Get your teenager (or maybe yourself) to live stream a tournament online LIVE through Twitch.

https://www.justgiving.com/fundraising/ideas/gaming/livestreaming
4. Groups & the Workplace

Great ideas for fundraising in the workplace or with a group of friends.

Hold an Auction

Have any special skills or hobbies you could teach someone, or an item you think could raise a lot of money. Auction off lessons, chores, items or event tickets with all the proceeds going to our charity. You can do this with your friends and family at an event or party, they are also the perfect way to liven up an awards evening, work party or corporate event.

https://www.harborcompliance.com/blog/2016/07/21/planning-a-charity-auction/

Charity Challenge @ Alex TLC

We provide corporate team building activities for your employees with a take over of up to five of our charity shops and set teams to compete against each other.

Find our more here:
https://www.alextlc.org/get-involved/corporate-opportunities/
Inflatable Obstacle Run
Bounce your way to the finish line with this inflatable obstacle course (5k, 10k or 15k available), get together with a group of friends and sign up to run for Alex TLC at an Inflatable 5k near you.
Do it by yourself or get together with a group of friends for a discount on the entry fee.
If you don’t have a group to sign up with then get in touch with our fundraising team and they can help team you up with other people wanting to take part.
If you have any questions give our fundraising Officer Matt an email matthew@alextlc.org and he can explain what we can do to help you arrange your Run.

https://www.inflatable5k.co.uk/inflatable-5k-run

Build your own Fun Run
Do you work with plenty of people, a large office, school or work team. Then put on a fun run.
All you need is a time and a place. Get everyone dressed up and get running.
Here is how to organise a fun run:

Pedal Powered Cinema
Electric Pedals are cinemas that are 100% human powered and completely off-grid. All the electricity for the performance is produced by the cyclists. There are no batteries, generators or back-up power sources. Clean, efficient and sustainable; we arrive at each event with no stored power, and leave with nothing.
Find our more about Electric Pedals:
https://www.electricpedals.com/hire-us-cinema

Host your own Sports Tournament
Charge an entry fee and hold your own sports tournament.
Dust off your old football boots and play 5 a side football, go back to your school days with a Rounders tournament, or put on a sports day, the kids don’t have to get all the fun.
Make it a day to remember with a BBQ and bar for spectators and participants.

https://www.better-fundraising-ideas.com/sports-fundraising-tournament.html

Hold a Similaritea Party
Simply host a tea party for your friends, family or colleagues in return for a donation to Alex TLC. The host’s role is to encourage people to talk and find out more about each other. The aim is for every person to discover things they have in common.
Find our more here:
https://www.alextlc.org/get-involved/similaritea/
5. Setting up your Fundraiser

Our preferred fundraising platform is JustGiving.

Click to start your fundraiser
6. Sending Donations

Send your fundraising efforts directly to us here at Alex TLC.

If you are not using an 3rd party fundraising platform to generate and collect donations then below are the details so you can send direct.

By Cheque
Make your cheques payable to Alex TLC and send them to us at the address above.

BACS - HSBC
Account Name: Alex TLC
Account Number: 31730169
Sort Code: 40 05 25

Alex TLC Collection pots
Contact us to request a collection pot.
info@alextlc.org

Visit our Charity Shops
We have five charity shops in London: Forest Hill, Greenwich, Peckham, Walworth Road & Penge

Visit our shops pages on our website:
https://www.alextlc.org/our-shops-2/
7. Contact the Alex TLC Team

If you have any questions or queries then don’t hesitate to speak to us.

If you are wanting to put on a fundraiser and raise money for Alex TLC then below are the people you need to speak to:

General Enquires
info@alextlc.org

Specific Fundraising Questions
matthew@alextlc.org

Where to send videos, images or promotional content of your fundraiser for use on Alex TLC social channels.
chris@alextlc.org

Social # and @’s to use

@alextlcsupport (facebook & twitter)
@we_are_alex_tlc (instagram)

#raredisease #leukodystrophy #charity #smallcharity #fundraiser #newbornscreening #ald #nonprofit #donate #love #fundraising #community #volunteer #support